MicroAutomation
NEXT GENERATION SOLUTIONS

micro study

TRACK HUMAN BEHAVIOR.
REDUCE HUMAN ERROR.

MicroStudy is the accurate cloud-based data collection solution for clinical research.

Positively change the way you collect data.

USER-FRIENDLY + EASY SET-UP

Intuitively designed software that is easy-to-set-up and easy-to-use for simple to complex studies.

RELIABLE + ACCURATE DATA

Our automated system delivers the ability to track data in real-time and generate reports on demand.
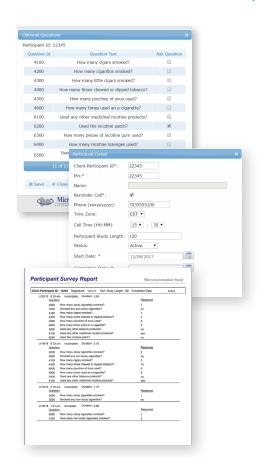
FLEXIBLE + RESPONSIVE

A data collection system that is flexible, training customized to your team, and support services responsive to your needs.

"Knowing that MicroStudy will reach back out to lapsed participants, and that I can easily adjust the study for individual participants has made collecting data easy and reliable."

Senior Administrator, Conducting a National Study, Public University

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MicroStudy leverages user-centered design components that meet and exceed the needs of clinical researchers, administrators and participants alike.

ADMINISTRATOR/RESEARCHER

- Effortless study set-up for Administrators
- Clear, customized daily reports
- Easy-to-use interface to manage participants
- Ability to adapt and adjust protocols based on administrators' needs
- Real-time online reporting of participant data for easy monitoring

PARTICIPANT

- Simple surveys that prevent participant fatigue
- Flexible platform that can be adjusted based on participant
- Easy-to-use automated phone system
- Proactive engagement to ensure compliance
- Automatic call-backs to participants to increase study completion rates
- Options to connect to research staff/message box

To learn more about getting your MicroStudy set up, call (800) 817-2771 or email us at sales@microautomation.com

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